



PATH-AWAY HAPPENINGS©

Dateline March 30, 2017

Poultry Progress Report

SPECIAL BRIEFING



After 12+ solid months we have major success news to report on our Path-Away® Poultry Protectant project. The results have been spectacular and we have been fortunate to have the President of the Iowa Turkey Federation, a third generation turkey farmer, leading the project.



Russell Yoder operates and manages his farm in Wayland, Iowa. His grandfather started the operation back in 1936. Russel has run the operation for 17 years.

Iowa's 130 turkey growers raise more than 11 million turkeys each year, processing more than 589 million pounds of turkey meat. Iowa turkey processing plants sell a variety of turkey products, including deli meat and many convenient breakfast items.

Russel made a commitment to go "organic" so that he could produce higher quality birds. He began using Path-Away® Poultry Protectant when 600 of his birds contracted a disease that was not responding to normal antibiotics.

After utilizing the product not only did he manage to save the birds but their weight was higher than his normal birds and some other dramatic things happened.

Chemical and disinfectants: Eliminated

Medicinal antibiotics: Eliminated

Weight gain: Average 3-4 Lbs./bird

Feed conversion rate: Full 1 point improvement

Insect infestation: Large significant reduction

Bird loss: Very significant reduction in loss

Ammonia reduction: Very noticeable reduction

Profit increase: Russell raises approximately 220,000 birds a year. Some simple math tells the tale:

220,000 birds x 3 Lbs./each = 660,000 Lbs. **EXTRA**

6660,000 Lbs. x \$1.34/Lb. (Ave) = \$884,400.00

Summary:

When you can realize all the benefits of Path-Away® Poultry Protectant including a significant **additional profit** with a cost approximately 50% of traditional medicinal antibiotics and disinfectant and going "Organic" the choice is easy.

Path-Away® Poultry Protectant

www.path-away.com