



# PATH-AWAY HAPPENINGS

## **Dateline November 5, 2016: Strategic Partner Introduction Holista Colltech: Petaling Jaya, Selangor, Malaysia**

Once again we are honored to secure a strategic partnership with one of S.E Asia's premier companies related to the Healthcare and Human Wellness Industries. Holista Colltech located in Petaling Jaya, Selangor Malaysia is headed up by Dato Dr. Rajen Manika. The company has a global reach and is involved in highly sophisticated and innovative research and development as well as product production

***Dr. Rajen, can you give a brief background on your education and qualifications.***

I am a pharmacist with a doctorate in Holistic Medicine and a Masters In Business Administration. I have worked in several positions in Big Pharma companies before I set out to do something unique.

***What motivated you to form your organization and what long term goals did you set?***

To spread the message that Nature works and that Nature is powerful. Nature has a 3.4 billion year record that we can't imagine to match or even fathom.

***Geographically how far is your reach?***

We are a public listed Australian company with a footprint in Malaysia, Singapore, Brunei, Thailand, Philippines, Indonesia, Myanmar, India, Sri Lanka and China.

***You are the authorized global distributor for Protectene, a product developed by our firm. When did you first become interested in what we do?***

I got interested after knowing Arthur Martin when we was in Malaysia more than 10 years ago.



Dr. Rajen Manika, Jason Lee, Melvyn Lau, Sarimah Zolkifly, Yap Lai Fong.

***Has this collaboration allowed Holista Coltech to expand the things it does, how it does them and has it provided new venues to bring this collaboration?***

We were keen to look at the cosmetic and personal care range as there was big space for "preservative free cosmetics"

***How do you feel that your experience and expertise has been mutually beneficial to us here in the USA?***

We hope to share our experiences and learn for each other. Asia is now the hotbed of infection and innovation. Something great can come out of it.

***What lies ahead for our team?*** We live in planet that is dirtier and sicker by the day. There is a big future for this technology.

For complete information on Holista Colltech see:  
[www.holistaco.com](http://www.holistaco.com)