

## **Profitable Poultry Farming with Path-Away®**

Opportunities to make money in raising poultry have never been better nor more numerous than today. Poultry specialists all over the country agree that high prices of grain have tended to reduce the number of fowls kept, particularly the poorer ones, since none but profitable fowls are worth keeping. They also say that the high prices of meat in the cities have produced an unprecedented demand for poultry and eggs thus encouraging the consumption of poultry and eggs because these have been more economical than beef, pork and lamb.

This demand has also tended to reduce the size of poultry flocks and thus to widen the opportunities for poultry profits. In short, the outlook for raising poultry is exceptionally good. The greatest demands undoubtedly are for chickens and eggs. What the markets require are plump, young birds ranging from the broiler age up to yearlings. Just as voraciously, they demand eggs that are really fresh, not called "fresh" so as to make them sell.

In relation to poultry flesh, the breeds most in demand domestically are American. The two most favored are the Barred Plymouth Rock and the Rhode Island Red. These are preferred in New England, in the West and in the South, because their skins are of a popular color; yellow, and their breasts are of good form and size. The Light Brahma is a popular market fowl in New England because of its large size and also because of its brown-shelled eggs which are locally in greater demand than white-shelled ones. Other breeds are favored in many places, among them the Wyandotte and the Orpington, each in several varieties.

There are also other varieties of the Plymouth Rock which are favored in some sections. But, take the country over, the Barred Plymouth Rock and the Rhode Island Red head the list as farm and market fowls of fairly good laying ability under ordinarily good management.

Everywhere, undersized, scrawny or otherwise poor poultry brings low prices, especially if as usually is the case it is not properly plucked and handled for market. Leading markets report that farmers in some sections are heeding their advice to replace mongrel flocks with American breeds, and annually they are obtaining larger quantities of good poultry from breeding stock. There is still unlimited opportunity to improve the general grades and unlimited demand for first-class stock. Poor poultry is constantly discriminated against in the markets and the superior birds are much more profitable than the mongrel is steadily being discarded as farmers become better informed and better poultry takes its place. Everywhere this is the trend.

One of the fiercest battles the poultry breeder faces is the constant sickness from bio-burden contamination that renders birds sick with everything from leg weakness to infections. In simple terms it is safe to say that these issues affect feed conversion, growth rate, growth cycle times and overall bird health. Mortality rate can be high and this reduces the profit per bird.

The innovative poultry producer will far outpace his competitor. He will grow bigger, healthier birds and this translates into bigger profit margins. Treating poultry sheds while the breeding/growing cycle is in progress has been difficult because you absolutely cannot introduce chemicals into the growing cycle.

Path-Away® is the ideal treatment option. Natural based, non-toxic, biodegradable, soluble and user friendly it will increase your yield and increase your profits.

***Read the report and judge for yourself. Call us and our poultry expert will answer your questions.***

**Certifying The Quality of Your Indoor Environment**